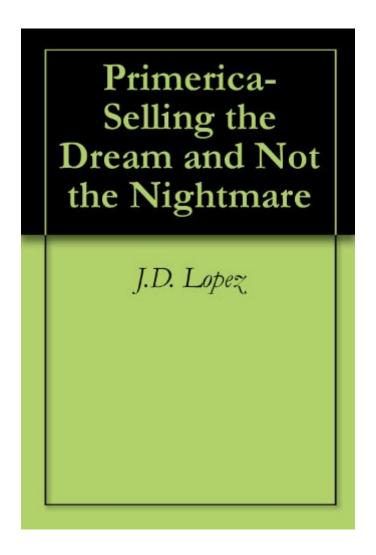
The book was found

Primerica- Selling The Dream And Not The Nightmare





Synopsis

Although many people look at the Do-Not-Call list as a disadvantage, it actually can help you. How? Itâ ™s simple- the list tells you who you CAN call! If you know who you can call each month, you donâ ™t have to worry about calling the wrong people.Did you know that Primerica, through POL has made it easier to use the Do-Not-Call (DNC) list than any other company?Our Primerica ebook answers the following questions:Should I recruit off of the "law of large numbers" or just focus on quality people who can produce?How can I generate leads for mortgage, insurance and investment clients?How can I completely eliminate chargebacks forever?Can I honestly sell the dream even though my upline is a disaster waiting to happen?!!

Book Information

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Customer Reviews

I can definitely relate to this book. PFS is a great business but can also be so limiting as well. The objective is to make money and I agree with J.D on that.

This is great insight. I'm going to have the whole read it. Thank you for writing this BOOK. I can utilize Alot of info here.

Read the book in about 15 mins...was expecting more for my money...don't waste your time...not a good read in my opinion.

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